

Vinay Ranchhod

Curriculum Vitae

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 vinayranchhod@gmail.com

Qualifications

2005

Massey University – Wellington
BACHELOR OF DESIGN
Visual Communications Design

2009

Raffles College of Design
WEB DESIGN INTENSIVE COURSE

2018

School of Motion
EXPLAINER CAMP

2018

School of Motion
CINEMA 4D BASECAMP

Software

Adobe Photoshop



Adobe After Effects



Adobe Illustrator



Adobe InDesign



Adobe Premiere



Maxon Cinema 4D



Vizrt Artist



Skills

Vizrt (Artist, Template Wizard, Maps, Content Pilot, Trio)
Metservice Weatherscape

HTML/XHTML

CSS

Javascript (working knowledge)

Microsoft Office

Google Docs

Flourish

Shorthand

Referees

Available on request

About

I am interested in using design as a communication tool for displaying information and imagery, making it more visually interesting, dynamic and understandable. I possess a clean and professional design style that is suited to many different mediums including broadcast, print and web.

I have completed successful design and branding projects for programmes such as, One News, Newshub, Seven Sharp, AM and Checkpoint. I have also recently designed graphics branding and content for Newshub podcasts including Grove Rd and Fight Club.

From 2014, I was responsible for the supervision of the 3News (now Newshub) graphics team at MediaWorks. I also led several design projects and developed proficiency in various Vizrt systems, as well as Metservice's Weatherscape system.

I have over ten years of commercial experience with Photoshop, Illustrator and After Effects, I also have good skills in Cinema 4D, Premiere and Flash, which I have applied to my commercial experience. In my spare time I enjoy working on personal design and illustration projects and always look for new ways to develop my creative skills. I recently completed the School of Motion's Explainer Camp and Cinema 4D Basecamp courses.

Achievements

Voyager Media Awards (2020)

WINNER BEST INDIVIDUAL INVESTIGATION

Creation of graphics for "Exposing white supremacy in New Zealand"

Voyager Media Awards (2020)

Finalist BEST ARTWORK/GRAFICS

for The Nation programme graphics

New Zealand Television Awards (2012)

WINNER BEST GRAPHICS

for Sunday Programme Graphics

(also nominated for One News graphics)

TVNZ Award for News and Current Affairs

WINNER BEST GRAPHICS (Nov 2012)

for Close Up programme graphics

TVNZ Award for News and Current Affairs

WINNER BEST GRAPHICS (Feb 2013)

for Seven Sharp programme graphics

Interests

Photography

Art/Design & Animation

Running

Yoga

Travel

Learning Spanish

Documentary Film

Work Experience

	PRESENT	<p><u>tvnz.co.nz</u></p> <p>Key Responsibilities:</p> <ul style="list-style-type: none">Manage team of Motion Graphics DesignersLead and manage design projectsManage workflow and resourcesCreate concepts for new brand packagesWriting creative briefsCreate brand guidelines and templatesArt Direction	<p>TELEVISION NEW ZEALAND LTD (TVNZ)</p> <p>Team Lead - Digital News & NCA Design (May 2024 -present)</p> <p>Creative Lead Digital News - 1News.co.nz (Nov 2022 -May 2024)</p> <p>These roles were created to support TVNZ's focus on digital products, such as TVNZ+ and 1News.co.nz. They involved promotional work to entice viewers to the recently launched News tab of TVNZ+. I was responsible for ensuring that design work adhered to the TVNZ+ and 1News brand guidelines.</p> <p>I was tasked with creating innovative design solutions for new products, such as News on TVNZ+, <u>New Zealand & US Election</u> graphics, <u>Interactive graphics</u> for 1News.co.nz and <u>Explainer videos</u> for digital and linear broadcast.</p> <p>The roles also required writing creative briefs for designers, art direction and coordinating with clients to ensure smooth delivery.</p>	
 <u>rnz.co.nz</u>	MARCH 2022	<p>Key Responsibilities:</p> <ul style="list-style-type: none">Manage team of News Graphics DesignersLead Design projectsManage workflow and resourcesCoordinate with clients across the newsroomCreate concepts for new brand packages	<p>TELEVISION NEW ZEALAND LTD (TVNZ)</p> <p>News Graphics Lead Designer (March 2022 -October 2022)</p> <p>My former role at TVNZ is to lead a team of nine talented designers in News and Current Affairs. The main duties include managing major design projects and ensuring that they are delivered on time and according to the brief. I also coordinate with clients across the TVNZ newsroom and discuss how they can use graphics to enhance their storytelling. I am able to use my experience in various newsrooms to come up with solutions that are achievable with tight deadlines and of a high standard.</p> <p>I have helped to lead the team across various projects, such as The Budget 2022, The Commonwealth Games and more recently the rebranding projects of Sunday and Seven Sharp. I have also been a part of design projects for 1News Digital, including Pātai, John Campbell and various longform stories.</p>	
	JUNE 2020	 <u>rnz.co.nz</u>	<p>Key Responsibilities:</p> <ul style="list-style-type: none">Editorial Graphic DesignSocial Media GraphicsMotion Graphics DesignElection GraphicsBranding Design	<p>Radio New Zealand- EDITORIAL GRAPHIC DESIGNER</p> <p>(June 2020 - March 2022)</p> <p>My previous role at RNZ is predominantly, to create editorial graphics for the RNZ news website. I coordinate regularly with reporters and editors to look for ways to visualise information, making it more concise and understandable.</p> <p>I am also responsible for creating graphics for RNZ's social media platforms to help promote content, and summarise news stories. I have helped to develop many of RNZ's brands and create consistency across multiple platforms, by creating templates and branding guidelines.</p> <p>I was involved in RNZ's Election 2020 coverage, creating branding, titles and live graphics templates for election night. I collaborated with KIDS graphics to create real time result graphics for RNZ's election coverage.</p>

Work Experience

	JUN 2020	<p>newshub.co.nz</p> <p>Key Responsibilities:</p> <ul style="list-style-type: none">Senior Motion Graphics DesignerSupervision of news graphics teamMonitor workflow progressStaff training in design & animationVizrt design and animationWeatherscape designProgramme re-designSocial Media DesignWeb DesignAdmin & management of employeesStaff recruitmentPhotography	<p>MediaWorks- NEWSHUB, 3NEWS</p> <p>DEPUTY HEAD OF DESIGN / NEWS GRAPHICS SUPERVISOR</p> <p>My role at MediaWorks was predominantly as Deputy Head of Design, involving the supervision of the 9 members of the News Graphics Team. This included monitoring the daily graphics workflow and ensuring the work is performed to a high quality and within tight deadlines.</p> <p>This position also covered branding work for 'Three' News & Current Affairs programmes, including Newshub, The Project, The Nation & Prime News. I have also worked as a designer on many special programming campaigns including Newshub's 'Because it Matters', Election 2017 and The Royal Wedding. More recently I have worked on branding for Newshub podcasts including 'Grove Rd' and 'Fight Club'.</p> <p>This leadership position also involved the rostering of news shifts and management of freelancers, as well as the recruitment and training of new staff members. I also developed skills, and built broadcast templates in Vizrt and Weatherscape systems.</p>
	JUN 2014	<p>tvnz.co.nz</p> <p>Key Responsibilities:</p> <ul style="list-style-type: none">Information design & animationProgramme re-designMotion graphic designGraphic template designWorkflow coordinationTVNZ website design	<p>TELEVISION NEW ZEALAND LTD (TVNZ) - ONE NEWS</p> <p>SENIOR NEWS GRAPHICS DESIGNER</p> <p>(October 2011 - June 2014)</p> <p>My senior role at TVNZ was to produce quality broadcast graphics for News and Current Affairs programmes, including One News and Seven Sharp. I was involved in re-design projects for One News, Seven Sharp, Close Up, NZI Business and Te Karere.</p> <p>In 2012 I received the award for Best Graphics at the 2012 New Zealand Television Awards for a graphic for TV One's Sunday programme. I have also received two TVNZ Awards for News and Current Affairs for graphics for Close Up (Nov. 2012) and Seven Sharp (Feb 2013).</p>
	OCT 2011		
	SEP 2011	<p>channel4.com/news</p> <p>Key Responsibilities:</p> <ul style="list-style-type: none">Information designMotion graphic designLive graphics play out	<p>CHANNEL 4 NEWS UK</p> <p>NEWS INFORMATION GRAPHIC DESIGNER - LONDON, UK</p> <p>(January 2011 -September 2011)</p> <p>I was involved in creating engaging information graphics for Channel 4 News in London. The role also involved motion graphic design and creating concepts for information graphics relevant to various news stories. The role required a high competency in Photoshop, Illustrator and After Effects and the ability to produce quality work within short time frames within a live television environment. I also developed my skills in Cinema 4D, Curious Maps and Google Earth Pro. The role also required Graphics Operator skills to play out graphics live to air according to iNews scripts.</p>
	JAN 2011		
	SEP 2010	<p>tvnz.co.nz</p> <p>Key Responsibilities:</p> <ul style="list-style-type: none">Information design & animationProgramme re-designMotion graphic designGraphic template designLive graphics play out	<p>TELEVISION NEW ZEALAND LTD (TVNZ) - ONE NEWS</p> <p>NEWS GRAPHICS DESIGNER (2006-2010)</p> <p>GRAPHICS OPERATOR (2005-2006)</p> <p>My previous roles at TVNZ were as a News Graphics Designer and Graphics Operator, responsible for the development and recall of graphics for TVNZ programmes. This role often involved working on live television broadcasts in highly stressful situations, requiring excellent communication and concentration. I was also involved in several redesign projects for programmes such as One News, Close Up and NZI Business.</p>
	APR 2005		