

# Vinay Ranchhod

## Curriculum Vitae



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## Qualifications

**2005**

Massey University – Wellington

**BACHELOR OF DESIGN**

Visual Communications Design

**2009**

Raffles College of Design

**WEB DESIGN INTENSIVE COURSE**

**2018**

School of Motion

**EXPLAINER CAMP**

**2018**

School of Motion

**CINEMA 4D BASECAMP**

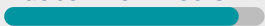


## Software

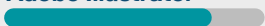
**Adobe Photoshop**



**Adobe After Effects**



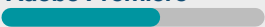
**Adobe Illustrator**



**Adobe InDesign**



**Adobe Premiere**



**Maxon Cinema 4D**



**Vizrt Artist**



## Skills

Vizrt (Artist, Template Wizard,

Maps, Content Pilot, Trio)

Metservice Weatherscape

HTML/XHTML

CSS

Javascript (working knowledge)

Microsoft Office

Google Docs

Flourish

Shorthand

## Referees

Available on request



## About

I am interested in using design as a communication tool for displaying information and imagery, making it more visually interesting, dynamic and understandable. I possess a clean and professional design style that is suited to many different mediums including broadcast, print and web.

I have completed successful design and branding projects for programmes such as, One News, Newshub, Seven Sharp, AM and Checkpoint. I have also recently designed graphics branding and content for Newshub podcasts including Grove Rd and Fight Club.

From 2014, I was responsible for the supervision of the 3News (now Newshub) graphics team at MediaWorks. I also led several design projects and developed proficiency in various Vizrt systems, as well as Metservice's Weatherscape system.

I have over ten years of commercial experience with Photoshop, Illustrator and After Effects, I also have good skills in Cinema 4D, Premiere and Flash, which I have applied to my commercial experience. In my spare time I enjoy working on personal design and illustration projects and always look for new ways to develop my creative skills. I recently completed the School of Motion's Explainer Camp and Cinema 4D Basecamp courses.



## Achievements

Voyager Media Awards (2020)

**WINNER BEST INDIVIDUAL INVESTIGATION**

Creation of graphics for "Exposing white supremacy in New Zealand"

Voyager Media Awards (2020)

**Finalist BEST ARTWORK/GRAPHICS**

for The Nation programme graphics

New Zealand Television Awards (2012)

**WINNER BEST GRAPHICS**

for Sunday Programme Graphics

(also nominated for One News graphics)

TVNZ Award for News and Current Affairs

**WINNER BEST GRAPHICS** (Nov 2012)

for Close Up programme graphics

TVNZ Award for News and Current Affairs

**WINNER BEST GRAPHICS** (Feb 2013)

for Seven Sharp programme graphics



## Interests

Photography

Art/Design & Animation

Running

Yoga

Travel

Learning Spanish

Documentary Film

# Work Experience

PRESENT

[tvnz.co.nz](https://www.tvnz.co.nz)

## Key Responsibilities:

- Manage team of Motion Graphics Designers
- Lead and manage design projects
- Manage workflow and resources
- Create concepts for new brand packages
- Writing creative briefs
- Create brand guidelines and templates
- Art Direction

## TELEVISION NEW ZEALAND LTD (TVNZ)

**Team Lead - Digital News & NCA Design (May 2024 -present)**

**Creative Lead Digital News - 1News.co.nz (Nov 2022 -May 2024)**

These roles were created to support TVNZ's focus on digital products, such as TVNZ+ and 1News.co.nz. They involved promotional work to entice viewers to the recently launched News tab of TVNZ+. I was responsible for ensuring that design work adhered to the TVNZ+ and 1News brand guidelines.

I was tasked with creating innovative design solutions for new products, such as News on TVNZ+, [New Zealand & US Election](#) graphics, [Interactive graphics](#) for 1News.co.nz and [Explainer videos](#) for digital and linear broadcast.

The roles also required writing creative briefs for designers, art direction and coordinating with clients to ensure smooth delivery.

MARCH 2022

[tvnz.co.nz](https://www.tvnz.co.nz)

## Key Responsibilities:

- Manage team of News Graphics Designers
- Lead Design projects
- Manage workflow and resources
- Coordinate with clients across the newsroom
- Create concepts for new brand packages

## TELEVISION NEW ZEALAND LTD (TVNZ)

**News Graphics Lead Designer (March 2022 -October 2022)**

My former role at TVNZ is to lead a team of nine talented designers in News and Current Affairs. The main duties include managing major design projects and ensuring that they are delivered on time and according to the brief. I also coordinate with clients across the TVNZ newsroom and discuss how they can use graphics to enhance their storytelling. I am able to use my experience in various newsrooms to come up with solutions that are achievable with tight deadlines and of a high standard.

I have helped to lead the team across various projects, such as The Budget 2022, The Commonwealth Games and more recently the rebranding projects of Sunday and Seven Sharp. I have also been a part of design projects for 1News Digital, including Pātai, John Campbell and various longform stories.

JUNE 2020



[rnz.co.nz](https://www.rnz.co.nz)

## Key Responsibilities:

- Editorial Graphic Design
- Social Media Graphics
- Motion Graphics Design
- Election Graphics
- Branding Design

## Radio New Zealand- EDITORIAL GRAPHIC DESIGNER

**(June 2020 - March 2022 )**

My previous role at RNZ is predominantly, to create editorial graphics for the RNZ news website. I coordinate regularly with reporters and editors to look for ways to visualise information, making it more concise and understandable.

I am also responsible for creating graphics for RNZ's social media platforms to help promote content, and summarise news stories. I have helped to develop many of RNZ's brands and create consistency across multiple platforms, by creating templates and branding guidelines.

I was involved in RNZ's Election 2020 coverage, creating branding, titles and live graphics templates for election night. I collaborated with KIDS graphics to create real time result graphics for RNZ's election coverage.

# Work Experience

JUN 2020 ○

[newshub.co.nz](http://newshub.co.nz)

**Key Responsibilities:**

Senior Motion Graphics Designer  
Supervision of news graphics team  
Monitor workflow progress  
Staff training in design & animation  
Vizrt design and animation  
Weatherscape design  
Programme re-design  
Social Media Design  
Web Design  
Admin & management of employees  
Staff recruitment  
Photography

## MediaWorks- NEWSHUB, 3NEWS

### DEPUTY HEAD OF DESIGN / NEWS GRAPHICS SUPERVISOR

My role at MediaWorks was predominantly as Deputy Head of Design, involving the supervision of the 9 members of the News Graphics Team. This included monitoring the daily graphics workflow and ensuring the work is performed to a high quality and within tight deadlines.

This position also covered branding work for 'Three' News & Current Affairs programmes, including Newshub, The Project, The Nation & Prime News. I have also worked as a designer on many special programming campaigns including Newshub's 'Because it Matters', Election 2017 and The Royal Wedding. More recently I have worked on branding for Newshub podcasts including 'Grove Rd' and 'Fight Club'.

This leadership position also involved the rostering of news shifts and management of freelancers, as well as the recruitment and training of new staff members. I also developed skills, and built broadcast templates in Vizrt and Weatherscape systems.

JUN 2014 ○

[tvnz.co.nz](http://tvnz.co.nz)

**Key Responsibilities:**

Information design & animation  
Programme re-design  
Motion graphic design  
Graphic template design  
Workflow coordination  
TVNZ website design

## TELEVISION NEW ZEALAND LTD (TVNZ) - ONE NEWS

### SENIOR NEWS GRAPHICS DESIGNER

(October 2011 - June 2014 )

My senior role at TVNZ was to produce quality broadcast graphics for News and Current Affairs programmes, including One News and Seven Sharp. I was involved in re-design projects for One News, Seven Sharp, Close Up, NZI Business and Te Karere.

In 2012 I received the award for Best Graphics at the 2012 New Zealand Television Awards for a graphic for TV One's Sunday programme. I have also received two TVNZ Awards for News and Current Affairs for graphics for Close Up (Nov. 2012) and Seven Sharp (Feb 2013).

OCT 2011 ○

SEP 2011 ○

[channel4.com/news](http://channel4.com/news)

**Key Responsibilities:**

Information design  
Motion graphic design  
Live graphics play out

## CHANNEL 4 NEWS UK

### NEWS INFORMATION GRAPHIC DESIGNER - LONDON, UK

(January 2011 -September 2011)

I was involved in creating engaging information graphics for Channel 4 News in London. The role also involved motion graphic design and creating concepts for information graphics relevant to various news stories. The role required a high competency in Photoshop, Illustrator and After Effects and the ability to produce quality work within short time frames within a live television environment. I also developed my skills in Cinema 4D, Curious Maps and Google Earth Pro. The role also required Graphics Operator skills to play out graphics live to air according to iNews scripts.

JAN 2011 ○

SEP 2010 ○

[tvnz.co.nz](http://tvnz.co.nz)

**Key Responsibilities:**

Information design & animation  
Programme re-design  
Motion graphic design  
Graphic template design  
Live graphics play out

## TELEVISION NEW ZEALAND LTD (TVNZ) - ONE NEWS

### NEWS GRAPHICS DESIGNER (2006-2010)

### GRAPHICS OPERATOR (2005-2006)

My previous roles at TVNZ were as a News Graphics Designer and Graphics Operator, responsible for the development and recall of graphics for TVNZ programmes. This role often involved working on live television broadcasts in highly stressful situations, requiring excellent communication and concentration. I was also involved in several redesign projects for programmes such as One News, Close Up and NZI Business.

APR 2005 ○